ENVISION YOU: VICTORY OVER VIOLENCE

Our team supported future Envision You fundraising events through outreach and the creation of a sustainable event planning guide. We also created video testimonials to advocate for domestic violence victims.

GREENLIGHT GREENPAPER

FALL 2022

CREATED BY GREENLIGHT SOLUTIONS AT ARIZONA STATE UNIVERSITY : COLLINS CARRINGTON| HARSHIT TYAGI | NOHEMI GARCIA

PROJECT PARTNER: ENVISION YOU: VICTORY OVER VIOLENCE | KIMBERLY MINER

Visit GLSolutions.org to learn more & donate. Contact info@GLSolutions.org to get involved.

Challenges & Opportunities

Our Project Partner was inspired to integrate sustainable practices into their fundraising event, promote their cause, and create video testimonials - all to advocate for domestic violence victims.

Recommended Solutions

Our team's outreach efforts were focused on LinkedIn marketing and some in-person networking.

The sustainable event planning guide that we created is customized for Envision You and focuses on Waste Diversion, Sustainability Communications, Sustainable Transportation, and Food Sourcing. Envision You will utilize this guide in fundraising events moving forward.

The two video testimonials we recorded featured two domestic violence victims that tell their stories to inspire others and speak to how Envision You impacted their lives. These videos will be displayed on the Envision You website and during future fundraising events.

Project Benefits

Benefits to the Project Partner
The Project Partner received video testimonial videos to showcase its impact in the community to potential supporters, grantors, and sponsors. The Project Partner also gained a sustainable event planning guide for its future fundraising events.

Benefits to Solutioneers
We had the opportunity to work with a nonprofit organization and gained professional experience in the art of delegating and communicating amongst team members.

Benefits to the Community
We supported outreach efforts on behalf of Envision You, ultimately bringing awareness to domestic violence.