



Sustainability Success Source
Student-Led Sustainability Project
GreenLight Solutions

Rethinking Recycling Through Metric Analysis Summer 2023 GreenPaper

GreenLight Bootcamp with Nanzan University

PROJECT TEAM: Team Matcha

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Created a waste diversion plan for the Arizona Celebration of Freedom and **3** attractive infographics to promote environmental stewardship for a sustainable future.

CHALLENGE

- The Independence Day event did not have recycling.
- Many people are not aware of the negative environmental consequences of not recycling.

SOLUTIONS

- Create a waste diversion plan for the Independence Event.
- Create three Sustainability Impact Infographics.

STRATEGIES

- Our waste diversion plan included spreading awareness about supplying recycled paper bags and paper napkins and posting about what we can do through social media during the Independence Day event.
- Create 3 sustainable impact infographics.

BENEFITS

Solutioneers

- Understanding of a proper way of planning through using VMOSTT.
- Learned and practiced how to create attractive infographics.
- Learned how to attract people's attention through the process of making infographics.

Our Community

- Creating a recycling plan for an event that attracts a large number of people provides a great opportunity to expose recycling not only to people in the city where the event is held but also to people living in the surrounding and remote areas.
- Events have a great opportunity to divert a large amount of waste.
- Through our recycling infographics, the community has the opportunity to raise awareness about the impact of recycling.

OUTCOMES

1 Waste Diversion Plan | **3** Infographics | **9** Sustainability Metrics

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