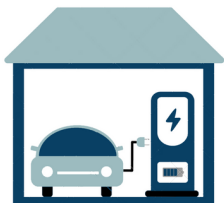


# Neighborhood EV Charging with **buzze**



## STREET TEAM (OCT-DEC)

In- person outreach at electric vehicle (EV) charging stations across Phoenix and Tempe.

**39**

SURVEYS COMPLETED



**16**

DOWNLOADS

## FACEBOOK (JAN-MAR)

Outreach to members in EV Facebook groups across California and Arizona.

**2,400**

FACEBOOK MESSAGES



**24**

FACEBOOK GROUP POSTS

## ONLINE CONTENT (JAN-MAR)

Informative and promotional content focused on host acquisition and EV education.

**21**

SOCIAL MEDIA POSTS



**37**

BLOG POSTS

## PUBLIC RELATIONS (FEB)

Compilation of online publications to promote Buzze media days in California.

**62**

LOS ANGELES CONTACTS



**64**

SAN DIEGO CONTACTS



GREENLIGHT  
SOLUTIONS

