# TIGER Mountain FOUNDATION





# GREENLIGHT GREENPAPER

FALL 2016

Our team of Solutioneers has created tools for TigerMountain Foundation to better communicate their impact to their grantors, donors, and volunteers.



CREATED BY GREENLIGHT AT ARIZONA STATE UNIVERSITY: JOEL GUY | XINGFANG XIE | GRANT FALVO | PASHMI MEHTA

PROJECT PARTNER: TIGER MOUNTAIN FOUNDATION DARREN CHAPMAN

Visit <u>GLSolutions.org</u> to learn more & donate. Contact <u>info@GLSolutions.org</u> to get involved.

in @greenlightsolutionsfoundation



@greenlightsolutions



• @greenlightsolutionsfoundation

TigerMountain Foundation has very ambitious goals they wish to accomplish in the South Mountain community of South Phoenix. In pursuit of these goals TigerMountain Foundation is faced with the challenge of communicating their success in areas, such as education and mentoring participants, to their grantors, donors, and volunteers. This presented the opportunity for our team of Solutioneers to assist in creating tools and methods for TigerMountain Foundation's use in documenting and communicating their impact.

Our team of Solutioneers analyzed the challenge of communicating impact and came to the conclusion that proper documentation of impact is the first step in meeting this challenge. With this in mind we set out to determine what of the many qualitative and quantitative measures made sense of TigerMountain Foundation to track. After determining the right measurements we began creating the necessary documents, spreadsheets, and forums for the entry of the data that will soon show TigerMountain Foundation's impact in the community.

## BENEFITS TO PROJECT PARTNER

The project partner will have a new tool for internal and external assessment of their impact on the community. In addition, they will have a new way to broaden their volunteer base in addition to increasing donor and grantor support.

### BENEFITS TO SOLUTIONEERS

Solutioneers had the opportunity to experience working with a Non-Profit Organization and they were able to experience brainstorming, refining, and implementing solutions to contemporary challenges.

#### BENEFITS TO THE COMMUNITY

The community will have more knowledge of the impact that TigerMountain Foundation has on them. In addition, they will have more opportunities to contribute to the company's volunteer base and they will be able to support the company in order to increase their efforts and impacts.